

About the Program

The NEFI Energy Leaders program emphasizes strategy, innovation, and leadership skills to help drive breakout performance in our industry. Offered to energy professionals exclusively through NEFI, this course provides a robust learning framework for participants to refine leadership style and develop their ability to communicate and implement new business strategies.





The NEFI Energy Leaders program ensures that energy professionals have the business and leadership skills they need to create and execute strategy to positively impact their organizations.

The Tuck School of Business at Dartmouth College, in partnership with NEFI, presents this intensive, one-week executive education program taught by Tuck professors and specially designed for members of the energy industry. This program is designed to help energy professionals succeed by offering insights into the following areas:

- **Strategy**—Sharpen your approach to decision-making and growth
- Innovation—Learn about unique solutions and diversification opportunities
- Disruption—Explore upcoming changes to the deliverable energy business
- **Finance**—Discover the financial tools you need for growth, including private equity
- Leadership—Develop an action plan to manage team dynamics and performance

Program Topics

The NEFI Energy Leaders program features an intensive and immersive curriculum taught by leading Tuck faculty. This curriculum offers participants the tools and frameworks they need to transform organizations, inspire teams, and drive results. Program topics include:

- Innovation Strategy
- Leading Change
- Building, Protecting, and Measuring Corporate Reputation
- Developing a Strategic Mindset
- Mergers and Acquisitions
- Superbosses
- Leading the Family Business
- Building and Managing Strong Brands
- Understanding the Customer
- The Role of Private Equity in Industry Transformation
- Digital Disruption
- Financing for Growth
- Digital Strategies for Innovation

Please note, there will be a minimum number of 25 participants needed to run this program.





Who Should Attend



This program is designed for energy industry business leaders whose roles have strategic implications for their organizations.



Professor Syd Finkelstein in the classroom.

Program Details

Program Fee

\$9,525 for NEFI members \$12,525 for non-members Includes tuition, books, most meals, and accommodations

Location

Tuck School of Business 100 Tuck Hall Hanover, NH

To Learn More, Contact:

Joelene Ross, NEFI Education Coordinator education@nefi.com (617) 804-1111