

February 18, 2010

TO: NEFI Member Companies:

RE: Membership Directory for 2010

We are pleased to announce that the 2009 Membership Resource Guide (aka the “Directory”) has been a huge success. This was a new initiative by our association in 2009 that has already proven its value as a 24/7/365 reference tool for our membership and all associate companies and service providers.



See the current version of the directory at the upper right of the www.nefi.com home page.

In the 60 years since our association was established, a resource directory of this nature has long been asked for. We are again aiming to provide a directory in a convenient print and online format and are requesting your support.

We have again structured advertising blocks to be sold in one size at a rate of \$380 b/w and \$430 for full-color.

The 2009-10 directory will again contain listing information for every member and associate member company of the New England Fuel Institute. All member companies received a hard copy and access to the online posting at nefi.com, where all e-mail links are accessible for pop-up e-mail use. In addition, all URLs within the online directory will link to the respective website, including URLs positioned within advertisements.

This is a concerted effort on behalf of our extensive membership to provide a resource directory with an updated 2010 industry calendar, pertinent information with respect to services available from NEFI and affiliates, and we're seeking your support at a rate to accommodate production.

The print version of the 2010 Directory will not come until later in 2010, but the electronic version will be updated monthly. The monthly changes will reflect corrections, new members, updated print ads, etc.

If you are interested in placing an ad, or have changes to your existing ad, please contact NEFI CEO Shane Sweet at shane@nefi.com, (617) 923-5011 or (802) 558-6101 (cell).

Please use the enclosed form or you may use the secure online payment form available at <https://www.nefi.com/payment.php>.

On behalf of NEFI and its membership, we thank you and appreciate your consideration.

Shane Sweet, CEO, NEFI, shane@nefi.com



RESERVATION FORM

2010 MEMBERSHIP DIRECTORY FOR NEW ENGLAND FUEL INSTITUTE

NEFI - Ph: 617-924-1000 - Fax: 617-924-1022 - www.nefi.com - PO Box 9137 - Watertown, MA 02471-9137
20 Summer St. - Watertown, MA 02472

NAME (PRINT) _____ SIGNATURE AND DATE _____

COMPANY (ADVERTISER) _____

MAILING ADDRESS _____

CITY, STATE, ZIP _____

TELEPHONE: _____ FAX: _____ E-MAIL: _____

www.NEFI.com

☐ 7x3.35" block black and white @ \$380. ☐ 7 x6.7" double block @ \$750 ☐ 7x10 page @ \$1,100
☐ 7x3.35" block full color @ \$430 ☐ 7 x6.7" double block @ \$830 ☐ 7x10 page @ \$1,200

COVER POSITIONS: Directory will be hard cover and stapled for convenient use as a reference publication.

☐ Inside Front Cover @ \$1,400.

☐ Inside Back Cover @ \$1,400.

☐ Outside Back Cover @ \$1,600.

Cover positions available on first-received, first-served basis.

PAYMENT ENCLOSED: _____

PLEASE CHARGE THIS CREDIT CARD:

☐ MASTERCARD ☐ VISA ☐ AMEX NAME OF ISSUING BANK _____

SIGNATURE AND DATE _____ CARD NO: _____

EXPIRES _____

Advertising is available in blocks of 7" across by 3.35". Advertising should be supplied as a high resolution PDF file to nate@nefi.com. Please have your e-mail subject line read NEFI 2010 DIRECTORY.

When preparing PDFs, please typeset any e-mail or URLs as text within your layout or software program to facilitate access for the online directory posting. If using photo materials from Adobe Photoshop, please create files @ 300 dpi for best results. If you have production questions, or if you need material typeset or prepared, please consult with Nate Burke at nate@nefi.com.

For NEFI Office Use Only

Cash Received: Amount _____ Date _____

Check Received: Amount _____ Date _____ No. _____