



2021 NEFI Energy Leaders Virtual Program Schedule

Tuesday, October 12

9:30 – 10:00am	Introduction from April Salas, Executive Director of the Tuck Revers Center for Energy, and NEFI Leadership
10:00 – 11:30am	“Developing a Strategic Mindset” with Professor Syd Finkelstein
11:45am – 12:45pm	Lunchtime Networking Session

Thursday, October 14

9:30 – 10:00am	Discussion Groups with “Lead” Participants
10:00 – 11:30am	“Digital Disruption / Driving Business Model Innovation” with Professor Geoff Parker
11:45am – 12:45pm	Lunchtime Networking Session

Tuesday, October 19

9:30 – 10:00am	Discussion Groups with “Lead” Participants
10:00 – 11:30am	“Innovation Strategy” with Professor Ron Adner
11:45am – 12:45pm	

Thursday, October 21

9:30 – 10:00am	Discussion Groups with “Lead” Participants
10:00 – 11:30am	“Role of the CFO” with Professor Jordan Schoenfeld
11:45am – 12:45pm	Industry Expert / Panel Session – TBD



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Tuesday, October 26

9:30 – 10:00am	Discussion Groups with “Lead” Participants
10:00 – 11:30am	“Strategy for Leading Innovation: The Three Box Solution” with Professor Vijay “VG” Govindarajan
11:45am – 12:45pm	Lunchtime Networking Session

Thursday, October 28

9:30 – 10:00am	Discussion Groups with “Lead” Participants
10:00 – 11:30am	“Connecting Strategic Vision to Implementation” with Professor Paul Argenti
11:45am – 12:45pm	Virtual Fireside Chat – Guest Speaker TBD

Tuesday, November 2

9:30 – 10:00am	Discussion Groups with “Lead” Participants
10:00 – 11:30am	“Building and Managing Strong Brands” with Professor Kevin Lane Keller
11:45am – 12:45pm	“Action Planning” Session in plenary

Thursday, November 4

9:30 – 10:00am	Discussion Groups with “Lead” Participants
10:00 – 11:30am	“Superbosses” with Professor Syd Finkelstein
11:45am – 12:15pm	Evaluations & Virtual Graduation