

# Advocacy Fund Challenge 2022 Contribution Form

Complete the form below or  
donate online at [nefi.com/donate](http://nefi.com/donate)

Our industry can deliver the cleanest, most cost-effective and energy-secure solution for America's future, but electrification proponents want to put us all out of business today. To stop them, we will need every tool in our toolkit: advocacy, communications, education, and more. The industry's Survive & Thrive Fund launches later in 2022, but our frontline defenders can't wait until then. Help us bridge the gap by making a generous contribution now.

One of the biggest heating fuel distributors in the Northeast has pledged to match all retailer donations up to \$50,000. Now it's your turn! Are you up to the challenge?

Annual Fuel GALLONAGE Sold	2022 Request	2022 Challenge
Up to 500,000	\$525	\$790
500,000 to 1,000,000	\$1,125	\$1,690
1,000,000 or more	\$1,850	\$2,780
2,000,000 or more	\$3,000	\$4,500
3,000,000 or more	\$3,750	\$5,630
5,000,000 or more	\$5,250	\$7,880
7,000,000 or more	\$7,500	\$11,250
10,000,000 or more	\$11,500	\$17,250
15,000,000 or more	\$15,000	\$22,500
25,000,000 or more	\$18,500	\$27,750
50,000,000 or more	\$22,500	\$33,750
100,000,000 or more	\$37,500	\$56,250

- I am a:  Fuel Retailer  
 Fuel Wholesaler  
 Industry Supporter

My contribution is: \$ \_\_\_\_\_

(Please select one)

- Single Payment  Quarterly Payment Plan

I want my contribution to be anonymous and not published.

**METHOD OF PAYMENT:** (Make check payable to NEFI)

- CHECK  PLEDGE (BILL MY COMPANY)  CREDIT CARD  Visa  Mastercard  
 Discover  AMEX

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

(As it should appear in NEFI publications)

CONTACT NAME & TITLE: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY STATE & ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

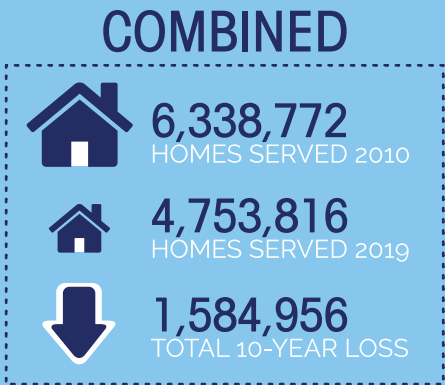
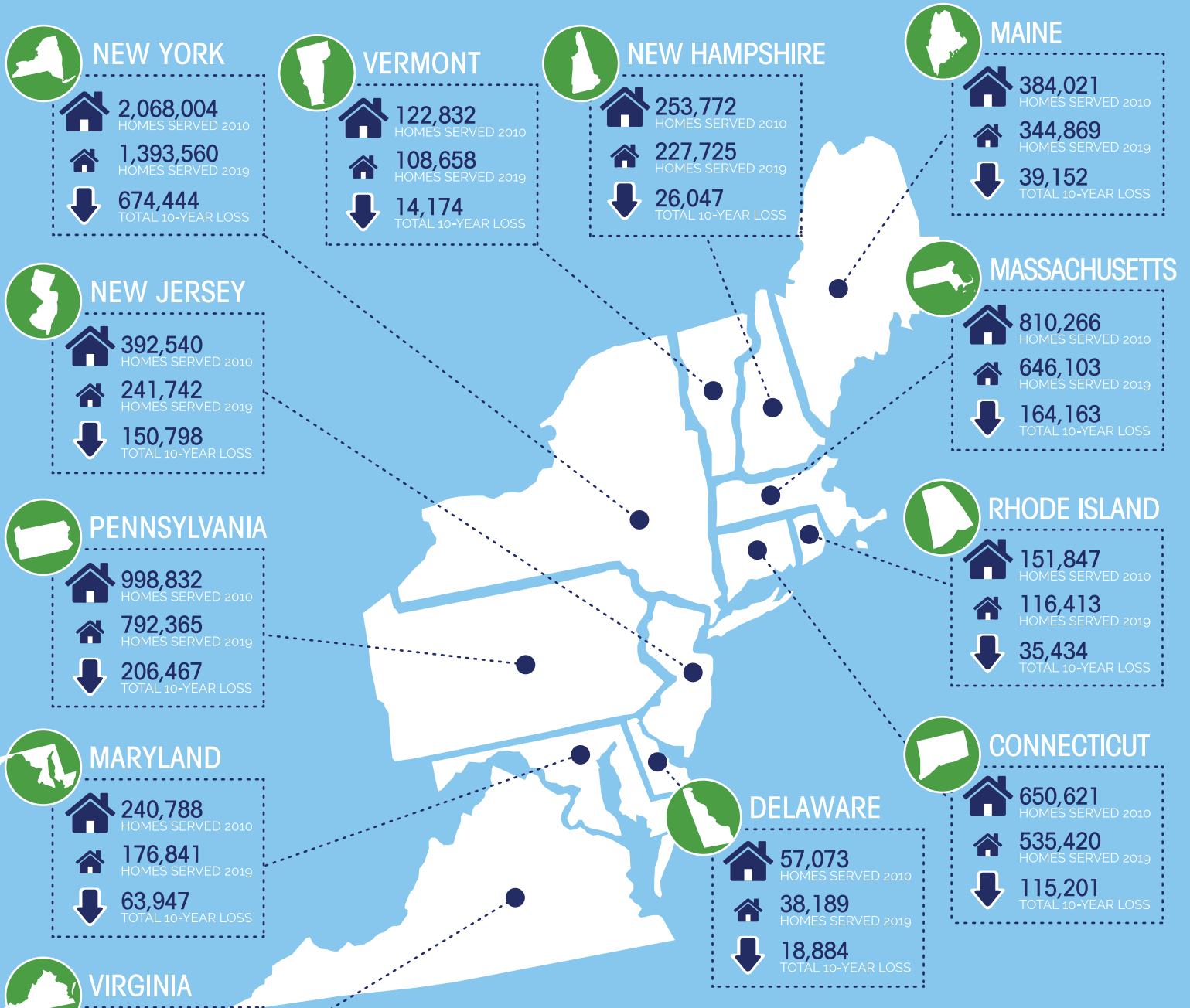
**RETURN THIS FORM BY ...** **US MAIL:** P.O. Box 822, Wilmington, MA 01887  
**FAX:** (508) 373-2740 **EMAIL:** Scan and e-mail to [nefi@nefi.com](mailto:nefi@nefi.com)

**NOTE:** The NEFI Advocacy Fund is not a political action committee (PAC). It is a non-partisan fund to help the industry meet high costs associated with ongoing advocacy and communications efforts and the development of regulatory compliance resources and programs. These contributions are NOT used to support politicians, political parties, or candidates for office. Business contributions are accepted and 75% is tax deductible as a trade or business expense under IRS Sec. 162(e). The remaining 25% of your contribution will be used for lobbying and related expenses and is therefore not tax deductible. If you have questions or concerns email [nefi@nefi.com](mailto:nefi@nefi.com) or call (617) 924-1000.

# THE COST OF DOING NOTHING FOR THE LIQUID HEATING FUEL MARKET



The residential liquid heating fuel market shrank by 25% over the past 10 years. This is but a preview of what could come next as the "electrify everything" threat intensifies. The utilities and their allies drove away a quarter of our customers last decade. Now, they're coming for the rest. Knowing this, how can you afford not to act?



### AVG. COST TO CONVERT OILHEAT HOME TO:

- \$12,000 - \$20,000+**  
ELECTRIC HEAT PUMPS
- \$8,000 - \$12,000**  
NATURAL GAS
- \$0**  
RENEWABLE HEATING FUEL

Some systems may require minor, low-cost modifications to utilize high concentrations of renewable fuel. Average costs are based on full home conversion.

**For more information  
visit [nefi.com](http://nefi.com) or call  
(617) 924-1000**