



# Advocacy Fund Challenge 2023 Contribution Form

Complete the form below or  
donate online at [nefi.com/donate](https://nefi.com/donate)

Our Main Street businesses are delivering the cleanest and most cost-effective, secure, and reliable solution for America's energy future, but "electrify everything" zealots and their allies in every level of government are trying to stop them. To combat this, we will need everything in our toolkit: advocacy, communications, education, and more. Your generous support for 2023 Industry Advocacy Fund is vital to keep us in the fight!

One of the biggest heating fuel distributors in the country, has pledged to match all retailer donations up to \$50,000. Now it's your turn! Are you up to the challenge?

I am a: ☐ Fuel Retailer  
☐ Fuel Wholesaler  
☐ Industry Supporter

My contribution is: \$ \_\_\_\_\_

(Please select one)

☐ Single Payment ☐ Quarterly Payment Plan

☐ I want my contribution to be anonymous and not published.

ANNUAL FUEL GALLONAGE SOLD	2023 CHALLENGE
UP TO 500,000	\$900
500,000 TO 1,000,000	\$1,800
1,000,000 OR MORE	\$3,000
2,000,000 OR MORE	\$4,900
3,000,000 OR MORE	\$6,100
5,000,000 OR MORE	\$8,500
7,000,000 OR MORE	\$12,200
10,000,000 OR MORE	\$18,600
15,000,000 OR MORE	\$24,300
25,000,000 OR MORE	\$30,000
50,000,000 OR MORE	\$36,500
100,000,000 OR MORE	\$60,800

**METHOD OF PAYMENT:** (Make check payable to NEFI)

☐ CHECK ☐ PLEDGE (BILL MY COMPANY) ☐ CREDIT CARD

☐ Visa ☐ Mastercard  
☐ Discover ☐ AMEX

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

(As it should appear in NEFI publications)

CONTACT NAME & TITLE: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY STATE & ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

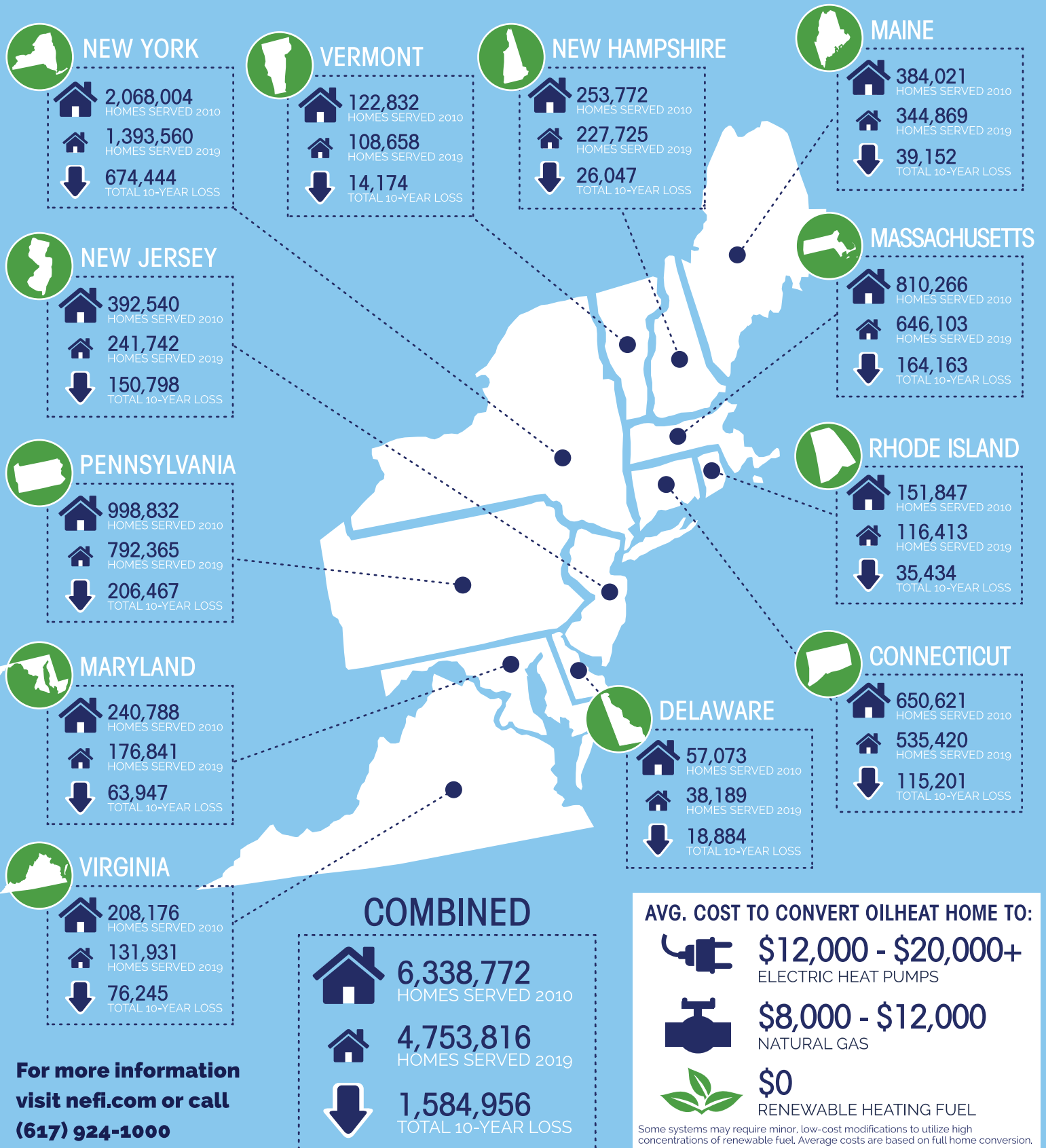
**RETURN THIS FORM BY ...** **US MAIL:** 64 Central Street, Southborough, MA 01745  
**FAX:** (508) 373-2740 **EMAIL:** Scan and e-mail to [nefi@nefi.com](mailto:nefi@nefi.com)

**NOTE:** The NEFI Advocacy Fund is not a political action committee (PAC). It is a non-partisan fund to help the industry meet high costs associated with ongoing advocacy and communications efforts and the development of regulatory compliance resources and programs. These contributions are NOT used to support politicians, political parties, or candidates for office. Business contributions are accepted and 75% is tax deductible as a trade or business expense under IRS Sec. 162(e). The remaining 25% of your contribution will be used for lobbying and related expenses and is therefore not tax deductible. If you have questions or concerns email [nefi@nefi.com](mailto:nefi@nefi.com) or call (617) 924-1000.

# THE COST OF DOING NOTHING FOR THE LIQUID HEATING FUEL MARKET



The residential liquid heating fuel market shrank by 25% over the past 10 years. This is but a preview of what could come next as the "electrify everything" threat intensifies. The utilities and their allies drove away a quarter of our customers last decade. Now, they're coming for the rest. Knowing this, how can you afford not to act?



**For more information  
visit [nefi.com](http://nefi.com) or call  
(617) 924-1000**